



Where to find Business Case Studies

Case studies describe real-life situations and provide the opportunity to analyse complex problems that can arise within your chosen discipline. They may be presented as articles, reports or in audio-visual formats.

For more information on working with case studies, visit [Study Help](#).

Recommended databases – listed in order of preference

Teaching Notes*	Database	Subject Area	Note
	Library Catalogue	Multidisciplinary Use databases below for a more accurate search	Add “case study” to your search terms. Use filters on the left to further refine results
	SAGE Business Cases	Business	
	Emerald Insight	Business	Limit document type to “Case Study” or choose “Browse our content > Case studies” Select the checkbox “Only content I have access to”
	Business Source Complete	Business, Marketing, Management, Finance, HRM	Limit document type to “Case Study”
	ABI/INFORM (ProQuest)	Business, Economics, Finance, Management, Other disciplines	Limit document type to “Case Study” and “Business Case”
	O’Reilly	Business, Management, Data, Design, Software	Audio-visual. On the “All Topic” tab, limit format to “Case Study”
	HSTalks	Business, Management, Leadership, Strategy	Audio-visual; choose “Case Studies” tab
	Kanopy	Business, Marketing, Entrepreneurship/Start-Ups	Audio-visual
	WARC	Marketing, advertisement	Marketing Campaigns are listed as Case Studies



**Teaching notes are only available for teaching staff. They provide additional information for educators including suggested teaching strategies, learning outcomes and discussion questions.*

Contact [Ask the Library](#) for more information about access to teaching notes.

For additional business case study databases visit the [Open Educational Resources guide](#).